



PADEL
PLACE
CLUB

PINATARARENA
sportclub



JF2 Academy

FOR COMPANIES · HUMAN CAPITAL PROJECTS

Your team, ready for the age of AI. **Trained on the court.**

Annual and multi-year people development projects that combine JF2 Academy's TalentOS platform with leadership sessions on the courts of Padel Place (Pilar de la Horadada) and Pinatar Arena Padel (San Pedro del Pinatar). It isn't an event: it's change you can measure in the workplace.

For companies that need their people to adapt, lead and perform in the middle of the AI transformation, Padel Place and Pinatar Arena Padel, with JF2 Academy, deliver human capital projects that turn learning into measurable behaviour on the job. Unlike one-day training courses and events, we combine data-driven assessment, padel as a hands-on leadership lab, two venues —one of them covered— that guarantee every session and follow-up at 14, 30 and 90 days.

WHAT YOUR LEADERSHIP TEAM IS WORRIED ABOUT

You invest in training. **Does anything change on Monday?**

01

AI IS CHANGING JOBS FASTER THAN PEOPLE

Tasks disappear, roles change and teams need reskilling without stopping the business.

02

LEADERS FOR A NEW CONTEXT

Managers must lead hybrid teams of people and AI tools, with more uncertainty and less time.

03

THE EFFECT OF TRAINING FADES

Satisfaction with a course says little about whether it is applied. Without reinforcement, the momentum is lost within months.

04

TIRED TALENT THAT IS HARD TO RETAIN

Stress, constant change and a competitive market: wellbeing is now a business issue.

THE SOLUTION

A project, **not an event.**

Phase 1

ASSESSMENT

With TalentOS: which roles and tasks AI is changing, which skills are missing and how ready the team is to apply what it learns.

Phase 2

DEVELOPMENT

AI and leadership, with on-court sessions where padel is the lab: communication, decisions under pressure, handling mistakes and feedback.

Phase 3

TRANSFER

Follow-up at 14, 30 and 90 days, with each manager acting as a day-to-day coach. We measure what changes on the job.

Phase 4

WELLBEING

Physical activity, mental health and the SPIRE model; an in-company padel league for the whole team.

WHY WE ARE DIFFERENT

What no one else **combines.**

01

WE MEASURE TRANSFER, NOT SATISFACTION

Research is clear: liking a course doesn't mean applying it. Our focus and our indicators are in the workplace, not in the end-of-day survey.

02

PADEL AS A LEADERSHIP LAB

It's played in pairs, decisions take seconds and mistakes happen in full view. Every on-court session ends with one question: what will we do differently on Monday?

03

PADEL: THE WHOLE TEAM PLAYS

It's easy to start and sessions adapt to every level: people of different ages and fitness take part from the first session.

04

OUR OWN TECHNOLOGY: TalentOS

AI impact assessment, upskilling plans, a guide for managers and an indicator dashboard, on a platform designed by JF2 Academy.

05

REAL EXPERIENCE AND TWO VENUES

A leadership career in human resources in multinationals and doctoral research on learning transfer, with an outdoor venue in Pilar and covered courts in Pinatar that guarantee every session.

WHAT YOUR COMPANY GAINS**Results *you can see.***

- A clear map of AI's impact on your roles and of the skills to develop.
- Managers who support the application of learning, not just send people to training.
- On-the-job application indicators at 14, 30 and 90 days.
- More cohesive teams, with more trust and better communication, and a wellbeing programme that strengthens engagement.
- An experience your people remember and recommend.

FORMATS**Tailored to *your company.***

Annual project	Assessment, development, transfer and wellbeing over one year.
Multi-year project	Two or three years, extending to more groups and consolidating results.
Executive programme	Leading in the age of AI for leadership teams, with on-court sessions.
Team gathering	A 1-3 day offsite built into the project: padel, work and celebration, at one or both venues.
In-company league	A padel competition between company teams.

HOW WE START**Three steps, *no commitment.***

01

CONVERSATION

A meeting with your leadership or HR to understand what concerns you and what you want to achieve.

02

INITIAL ASSESSMENT

A first reading with TalentOS and a trial day on court with a pilot team.

03

TAILORED PROPOSAL

A project with goals, timeline, indicators and formats adapted to your company.

LET'S TALK ABOUT YOUR TEAM.

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